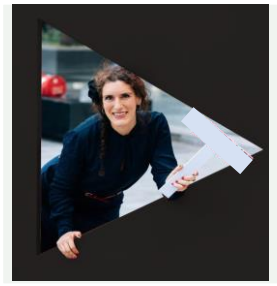


SALOMÉ LETRAS

Interior Design Manager

+351962567987 @ design@salomeletras.com www.salomeletras.com Lisbon



SUMMARY

Hello! With 25 years of experience in interior design, I specialize in creating inspiring spaces that enhance well-being and support business growth. As a dynamic Interior Design Manager, I develop innovative solutions that strengthen brand identity and optimize operational efficiency. I lead projects with a collaborative approach, encouraging strong team cooperation for successful outcomes.

I have a proven track record in developing and executing design concepts tailored to customer needs, supported by in-depth market research.

My expertise extends beyond Interior Design to include creative direction for lifestyle photography, product development (including exclusive product collections), and the design of both online and offline marketing campaigns. I am committed to maintaining high international standards of quality and functionality in all design projects. Driven by a passion for excellence, I focus on boosting sales and contributing to the success of any organization. I ensure timely project delivery through cross-functional collaboration.

EXPERIENCE

2022- 2025

Ho Chi Minh, Vietnam

● Interior Designer Manager & Creative Director

COME HOME Vietnam

- Building a start-up home furnishing business, including the team , conduct market research, lead creative interior design projects from start to finish. Support range development and lead inspiration for marketing online/ offline including lifestyle content to support social media, and marketing campaigns. Lead creative direction for large scale B2B projects. Developed project plans, timelines, and budgets to drive the projects success through Cross-functional collaboration.

2015-2021

● Interior Designer Freelance **IKEA- INGKA/IKANO**

- Have planned all core areas, Built Up New Stores and supported operations after opening IKEA Pasay City- Philippines, IKEA Puebla- Mexico, IKEA Malaysia- Penang, KEA Thailand-Bang Yai, IKEA Malaysia- Tebrau, IKEA Australia- Richmond, IKEA Australia- Canberra
- Specialist in Kitchen and Childrens

2009-2015

Lisbon, Portugal

● Interior Designer Co-Worker **IKEA- INGKA**

- IKEA Alfragide
- IKEA Russia- St. Petersburg Planning New Kitchen System METHOD for stores

1998-2022

worldwide

● Interior Design & Furniture Design- SALOME LETRAS owner

Private and commercial spaces

Design the Concept, storyboard, constructions drawings for apartments and building renovations for investors, turn key solutions.

2004-2018

● Interior Design Backstage & Bands Assistant

• Production & Coordination Backstage **ROCK IN RIO** festival

Design Projects, Implementation and coordination backstage of different bands Support artists in Dressing rooms and stage

- **Bruno Mars, Bruce Springsteen, The Queen, The Rolling Stones, Ed Sheeran, Robbie Williams, Miley Cyrus, Metallica, Sting and many others** and 2004 Interior Design Assistant **Paul McCartney's** Dressing Rooms/stage Costume

EDUCATION

1999-2005

Lisbon, Portugal

- **Master's Degree 5years - Set & Costume Design**
Lisbon Theatre and Film School
(costume design, set design, architecture ,interior design, props)

2004

Sinaia, Busteni, Galati,
Bucharest, Romania

- **Scholarship- Set & Costume Design**
Theatre in Romania
by **Leonardo da Vinci** program International Headquarters of Theatre with Unesco

2015-2016

Copenhagen, Denmark

- **House-Coach Institute Diploma**
by Kirsten Steno

2010

Lisbon, Portugal

- **Pedagogical Aptitude training course**
IEFP certified trainer (CAP) certification to teach

2002-2008

Lisbon, Portugal

- **Academic Drawing and Colour Expertise and Illustration**
4years National Society of Fine Arts Lisbon and College of Fine Arts of Lisbon

TRAINING / COURSES

2023-2024

Ho Chi Minh, Vietnam

- **Project Management**
Ho Chi Minh, Vietnam
Course by Elizabeth Sefton

2024

- **Erinn V. Design**
Kitchen, Bedroom, Bathroom Design, Interior Design, By Erinn V at official private platform

2023

- **Leadership Transformation**
Ho Chi Minh, Vietnam
Program Leaders create leaders, empowering work culture By Warren Eng

2018-2019

- **L.I.F.E System- The Mindset & Methodologies to Scale Your Business**
Course by Allen Brouwer II

2017

- **Unleash the Power Within** Seminar by **Tony Robbins**, London

2016-2019

- **The Motivation Manifesto/ 4 Gates to Lasting Change/ Persuasion/ Mastery**
Productivity Habit builder Courses by Brendon Burchard

LANGUAGE



English Portuguese

PERSONAL INTERESTS

- Self studies on Neuroscience, Biology, Psychology, Coaching, Health, Bio hacking
- Volunteering for Animals and Homeless
- Art, Painting, design, music, dance, cinema
- Sports , Fitness and Traveling

EDUCATIONAL & SPEAKING

2024

Sourcing Vietnam 2024- Import and export
Panelist in the Seminar on promoting export recovery in key markets of furniture category

2016-2024

Teacher- Workshops: Interior Design, House coaching and in store workshops for customers

2017-2018

Teacher invited-2017/2018
Production & Interior Design of Backstage
with Ingrid Berger in Lisbon University, ISCTE

[Recommendation letter's available upon request.](#)